



2016 - SINGLE YEAR – FINAL GRANT APPLICATION COVER PAGE

(To be submitted by invitation only)

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REQUESTING ORGANIZATION

Organization's Name: Tamarack Camps

Project Name: Single Jewish Mothers and Kids' Camp

Is this project: [] NEW x EXISTING Is it related to a project previously funded by the JWF? x YES [] NO

Type of Grant Request: [] First Time for this Project x Renewal [x] Challenge

Contact Person / Title: Becca Goodman/Asst. Director of Development Backup Contact/Title: Deena Lockman/Chief Development Officer

Phone: 248-952-9024 Email: Goodman@tam.arackcamps.com Phone: 248-952-9119 Email: Lockman@tamarackcamps.com

Organization's Address: 6735 Telegraph Road Suite 380 Bloomfield Hills, MI 48301

Collaborating Partners (if any): _____ Organization's Founding Year: 1902

Percent of women on Organization's Board of Directors: 40% (ON A SEPARATE PAGE, ATTACH A LIST OF REQUESTING ORGANIZATION'S BOARD MEMBERS)

Percent of women on Organization's staff: 70% On the project staff: 75%

Total project budget: \$12,000 Total requested from JWF: \$10,000

Total Organization's Annual Budget: \$7,000,000

REQUIRED SIGNATURES: (COLLABORATING PARTNERS – SEE NEXT PAGE)

Chief Professional Employee/Executive Director: Steve Engel, Chief Executive Officer PRINT OR TYPE NAME AND TITLE

Original Signature: [Signature] Date: 3/28/16

Chief Lay Leader/Board President: Darren Findling, President PRINT OR TYPE NAME AND TITLE

Original Signature: [Signature] Date: 3/29/16

REQUIRED: One paragraph description of the project in this space: Single Jewish Mothers and Kids' Family Camp allows mothers and their children an opportunity to become or remain connected to Jewish values, the community, their family and each other. Participants, single Jewish mothers, have the opportunity to spend time with their children and to connect with other single mothers over Shabbat. They experience a warm Jewish environment that includes Shabbat meals, facilitated informal Jewish educational sessions and Shabbat services. Also included are group camp activities such as nature walks, swimming, boating, sports and arts & crafts. This camp provides special healing and networking opportunities for these families.

This program will only run in 2017 if it is funded by the Jewish Women's Foundation.



2015-16 BOARD MEMBERS

Brian Aaron
Mark Adler
Eugene Applebaum (Honory Lifetime Member)
Tracy Aronoff
Jeffrey Bagdade
Laurie Barnett
Michelle Bass
Aaron Bergman
Stacy Brodsky
Ronald B Charfoos
Michael Cooper
Stacy Doctoroff
Lisa Fenberg
Darren Findling
Alan M. Gallatin
Janet Gendelman
David Goldman
Arik Green
Ruth Grey
Nelson (Nick) Hersh
Daniel Klein
Geoff Kretchmer
Michael Lippitt
Robb Lippitt
Aric Melder
Jeffery Meyers
Jefferey Michaelson
Michael Morse
Jodi Neff
Phyllis Pilcowitz
Steve Robinson
Mitch Rosenwasser
Adina Rubenstein
Keith Schonberger
Rob Schwartz
Melissa Sherman
Erin Simmerman
Richard Simtob
Jennifer Sobol
Jim Sugarman
Linda Thomas
Carolyn Tisdale
Barbara Zaltz
Jeff Zeman
Julie Zussman
Kyle Zwiren



Jewish Women's Foundation
Single Jewish Mothers and Kids' Family Camp
Project Narrative
April, 2016

Organizational Information

Tamarack Camps, established by the Fresh Air Society, builds a vibrant community by providing enriching Jewish camping experiences for children and families, respectful of financial ability.

In 1902, a women's committee of the United Jewish Charities founded the Fresh Air Society to provide camping experiences for underprivileged Jewish youth. Until 1929, only women served on its governing board. In its beginning years, Tamarack Camps served 25 children. Now, 113 years later, Tamarack Camps serves thousands of children and teens each year through its resident camp-Camp Maas, Western and Alaska Teen Travel Trips, Charles N. Agree and Camp Kennedy outpost camps, year-round outdoor education including team-building programs, and family camp programs.

For approximately one-third of our camper population, an experience with Tamarack Camps is their only exposure to Jewish religion and culture. Consequently, during a calendar year, our participants rely upon the summer programming as their sole source of Jewish content, experience and education.

Nearly one-half of Tamarack campers receive financial assistance each summer, which reflects the cornerstone of our agency's paramount principle: no Jewish child will be denied a Jewish camp experience because of his or her family's financial situation.

1. Description of Project

Tamarack Camps would like to continue offering a family camp weekend for single Jewish mothers and their children at the Butzel Conference Center on Mother's Day weekend. This camp had existed for more than 10 years under the auspices of the Single Jewish Parents Network (SJPN), a project of Federation's Alliance for Jewish Education. A few years ago, due to a reduction of financing the Alliance was no longer able to staff the SJPN or this project. If we receive funding, Tamarack Camps will be able to offer the Single Jewish Mothers and Kids' Family Camp weekend in 2017 and continue staffing all administrative tasks related to it.

Single Jewish Mothers and Kids' Family Camp allows mothers and their children an opportunity to become or remain connected to Jewish values, the community, their family and each other. Participants, single Jewish mothers, have the opportunity to spend time with their children and to connect with other single mothers over Shabbat. They experience a warm Jewish environment that includes Shabbat meals, facilitated informal Jewish educational sessions and Shabbat services. Also included are group camp activities such as nature hikes, boating, sports and arts & crafts. Child care is provided throughout the weekend so mothers can enjoy some downtime. This camp provides special healing and networking opportunities for these families. Given the present economic situation, this opportunity for single Jewish mothers is the only way they can have a respite.

Many single parents, who are overwhelmingly women, have endured financial devastation and often isolation. This weekend provides an avenue for enriching family life while meeting others of similar backgrounds in a similar situation. This network can provide a lifeline and support system when camp is over. Participants are provided with information, skills, resources, as well as the confidence to restore emotional good health in the face of their change of circumstance. They leave the weekend with an enhanced feeling of empowerment to help them move forward.

This program will be offered Mother's Day weekend, 2017 (May 12 – 14). It will be publicized through Tamarack's Family Camp regular channels which include Tamarack's website, brochures, both Tamarack and Federation e-newsletters, area congregational networks and word of mouth. We will also use existing SPARC rosters for recruitment.

2. Evaluation

On the last day of the weekend, mothers will receive an evaluation form to provide feedback on their experience. The areas surveyed will include their ratings of Jewish content, staffing and programming as well as the impact of the weekend on building community, initiating relationships and facilitating Jewish practices. The success of the program will be evaluated by not only these surveys but through observation of the actual participation and engagement of the mothers during the weekend.

3. Budget Narrative

The cost of a basic weekend family camp (Friday 4:00 p.m.-Sunday, 12:00 p.m.) for 20 families, the capacity of the Butzel Conference Center, is \$10,000. This includes meals, counselors, lodging and most activities and programming. Additional activity and snack costs specific to single mothers are \$2,000.

We are requesting funds to cover the basic family camp expenses. The participants will pay a registration fee of \$100 per family to signify their commitment to the weekend and to cover the additional costs. We are in the process of talking with Federation about sharing funding for this program per your challenge. If they decline, we will not be able to run this program without a \$10,000 grant from the Jewish Women's Foundation.

Partner Organizations

The Jewish Federation of Metropolitan Detroit's Single Parent Alliance and Resource Connection (SPARC) will be a resource.

4. Grant Progress

2015 Single Jewish Mothers and Kids' Family Camp was an enormous success. We received excellent evaluations from our Single Mom participants. Implementation plans for last year were met and there were no challenges. There were no financial variances or additional funds raised from our original projections.

This year's Single Jewish Mothers and Kids' Family Camp, is Friday, May 6 – Sunday, May 8. We recently went 'live' with registration and the program is already filled. Our enthusiastic participants consist of new and returning families.

The program will include a memorable Shabbat and weekend experience for the single moms and their children. While the focus is on the family experience there will be resources available for mothers looking for other types of support.

Some of the program highlights include:

- Rock climbing
- Canoeing and Kayaking
- Arts & Crafts
- Campfire
- Shabbat, Havdallah and Song Sessions
- Family sports & activities
- Great counselors
- Evening programs for moms with nighttime coverage for the children

If requested, we would be glad to submit an evaluation of the 2016 program before the Trustee's final meeting.



Tamarack Camps, established by the Fresh Air Society, builds a vibrant community by providing enriching Jewish camping experiences for children and families, respectful of financial ability.

Executive Committee

- Darren Findling
President
- Stacy Brodsky
First Vice President
- Dr. Daniel Klein
Vice President
- Geoff Kretchmer
Vice President,
Development
- Robert Schwartz
Treasurer
- Michelle Bass
Secretary
- Michael Lippitt
Immediate Past President
- Tracy Aronoff
- Jeffrey Bagdade
- Alan M. Gallatin
- Janet Gendelman
- Robb Lippitt
- Steve Robinson
- Mitch Rosenwasser
- Jim Sugarman
- Carolyn Tisdale
- Board Members**
- Brian Aaron
- Mark Adler
- Laurie Barnett
- Rabbi Aaron Bergman
- Ronald B. Charfoos
- Michael Cooper
- Lisa Fenberg
- David Goldman
- Arik Green
- Ruth Grey
- Dr. Nelson (Nick) Hersh
- Aric Melder
- Dr. Jeffery Meyers
- Dr. Jefferey Michaelson
- Michael Morse
- Jodi Neff
- Phyllis Pilcowitz
- Adina Rubenstein
- Melissa Sherman
- Richard Simtob
- Dr. Jennifer Sobol
- Dr. Linda Thomas
- Barbara Zaltz
- Jeff Zeman
- Julie Zussman
- Kyle Zwiren
- Eugene Applebaum
- Jack A. Robinson*
- Honorary Lifetime Members
- Steve Engel
Chief Executive Officer
- Keith Schonberger
- Erin Simmerman
NEXTGen Liaisons
- Stacy Doctoroff
JFMD Israeli Camper
Program Liaison

Jewish Women's Foundation Grants to Tamarack Camps

- 2006: \$ 5,400 (Special program for 14 year-old girls)
- 2009: \$20,000 (Financial aid for Single Jewish Mothers' children)
- 2010: \$15,000 (Financial aid for Single Jewish Mothers' children)
- 2011: \$20,000 (Challenge Grant/Financial aid for SJM children)
- 2012: \$20,000 (Challenge Grant /Financial aid for SJM children)
- 2012: \$10,000 (Single Mothers and Kids' Family Camp-for 2013)
- 2013: \$20,000 (Challenge Grant /Financial aid for SJM children)
- 2013: \$10,000 (Single Mothers and Kids' Family Camp-for 2014)
- 2014: \$20,000 (Challenge Grant /Financial aid for SJM children)
- 2014: \$10,000 (Not a direct grant...used SPARC JWF funding)
- 2015: \$20,000 (Challenge Grant Partner's Program/Financial aid for SJM children)
- 2015: \$10,000 (Single Mothers and Kids' Family Camp-for 2016)



6735 Telegraph Rd. Suite 380 Bloomfield Hills MI 48301 • www.tamarackcamps.com • Phone (248) 647-1100 • Fax (248) 647-1493

Past Presidents

- | | | | | | |
|------------------------|-------------------|-----------------------|------------------|--------------------|------------------|
| Ida V. Kopple* | Sally Nirenberg* | Milton M. Maddin* | Agnes Scott* | Michael W. Maddin | Henry Wineman II |
| Josephine Van Noorden* | Harry L. Jackson* | Nathan L. Milstein* | Sol G. Kurtzman* | Dr. Richard Krugel | Ronald Sollish |
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**Of blessed memory*



JEWISH WOMEN'S FOUNDATION
OF METROPOLITAN DETROIT

**2016 FINAL GRANT APPLICATION
PROJECT BUDGET FORM**
(To be submitted by invitation only)

The purpose of this Budget Form is to provide the JWF with complete information about your Project's projected Expenses and Revenues. You may scan, reproduce, photocopy, or download this form from

Please also indicate the time period that this Budget covers:

May 12, 2017 through May 14, 2017

	(A) Total Expenses	(B) Amount Requested
I. PROJECT EXPENSES:		
Salaries	\$ 1,500.00	
Payroll Taxes	\$ 500.00	
Fringe Benefits		
Consultants & Professional Fees		
Insurance		
Travel		
Equipment		
Supplies (including food, camp recreation and activities)	\$ 9,500.00	
Printing & Copying		
Telephone & Fax		
Postage & Delivery		
Rent		
Utilities		
Maintenance		
Evaluation		
Marketing	\$ 500.00	
Other (<i>Specify</i>)		
Other (<i>Specify</i>)		

TOTAL EXPENSES	\$ 12,000.00	\$10,000
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II. SOURCES OF REVENUE:	(C) Committed Revenue	(D) Pending Revenue
Grants/Contracts/Contributions:		
Government*		
Foundations*		
Corporations*		
Individuals		\$2,000.00
Earned Income (<i>Admissions, Fees, etc</i>)		
In-Kind Support (<i>Indicate Source</i>)*		
Other Revenue (<i>Specify</i>)		
SUBTOTAL REVENUE	0	\$2,000.00

III. (E) TOTAL REVENUE (C plus D) **\$2,000.00**

IV. PROJECT FUNDS NEEDED

Total Expenses in Excess of Committed Revenue
(A minus C) **\$12,000.00**

Total Expenses in Excess of Total Revenue
(A minus E) **\$10,000.00**

V. AMOUNT REQUESTED FROM JWF**
Must Equal Total Requested (B) **\$10,000.00**

VII. ALLOCATION OF AMOUNT REQUESTED

Requesting Organization	\$10,000.00
Collaborative Organization 1	
Collaborative Organization 2	
TOTAL REQUESTED	\$10,000.00



**2016 - FINAL GRANT APPLICATION
PROJECT DEMOGRAPHICS FORM**

(FOR ALL TYPES OF GRANTS)

(To be submitted by invitation only.)

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from www.jwfdet.org

Requesting Organization Name: Tamarack Camps

Project Name: Single Jewish Mothers and Kids' Family Camp

Estimated number of Jewish people the project will serve during the first year: 54

The total number of Jewish people the project will serve or involve can be broken down into the following age categories:

<u>AGES</u>	<u>JEWISH WOMEN/GIRLS</u>	<u>JEWISH MEN/BOYS</u>
<u>0 – 12</u>	<u>11</u>	<u>18</u>
<u>13 – 18</u>	<u>2</u>	<u>3</u>
<u>19 – 25</u>	<u> </u>	<u> </u>
<u>26 – 45</u>	<u> </u>	<u> </u>
<u>46 – 69</u>	<u>20</u>	<u> </u>
<u>70+</u>	<u> </u>	<u> </u>
<u>Mixed Ages (cannot identify)</u>	<u> </u>	<u> </u>
<u>Total</u>	<u>33</u>	<u>21</u>

Estimated number of non-Jewish people the project will serve during the first year:

NON-JEWISH WOMEN /GIRLS 0 NON-JEWISH MEN / BOYS 0

Total people served (Jewish & Non-Jewish): 54

Comments on other demographics (e.g. low income, impaired population, etc.)
regarding people the project will serve or involve:

TAMARACK CAMPS
REVENUES & EXPENSES

BUDGET
10/31/2016

REVENUES

Program Revenues

Camper Fees 4,825,228
Camper Financial Aid (1,000,000)
Net Camper Fees 3,825,228

Israel Camper Fees 350,000
Israel Camper Financial Aid (140,000)
Net Israel Fees 210,000

Outdoor Education 750,000
Butzel Conference Center 350,000

Total Program Fees 5,135,228

Other Revenues

Contributions 865,000
Grants 163,000
JFMD Allocation 410,000
JFMD Challenge Fund 83,000
JFMD Rent Allocation 902,000
Endowment Interest 295,500
Interest on Temporary Savings 3,000

Total Other Revenues 2,721,500

TOTAL REVENUES 7,856,728

EXPENSES

Salaries & Benefits - Schedule A 3,605,095
Program Expenses - Schedule A 2,068,680
Maintenance Exp - Schedule B 445,300
Administrative Exp - Schedule B 1,737,653
TOTAL EXPENSES 7,856,728

Subtotal 0

TAMARACK CAMPS
 DETAIL OF EXPENSES
 SCHEDULE A

BUDGET
 10/31/2015

SALARIES & BENEFITS

Salaries - Year Round	2,046,695
Salaries - Summer Maas	825,000
Salaries - Western	35,400
Salaries - Appalachian	
Salaries - Alaska	29,000
Salaries - Agree	43,000
Salaries - Kennedy	19,000
Total Salaries	<u>2,998,095</u>
Health Insurance	205,000
Disability and Life Insurance	17,000
Retirement	105,000
Worker's Compensation Insurance	35,000
Payroll Taxes	<u>245,000</u>

TOTAL SALARIES & BENEFITS 3,605,095

PROGRAM EXPENSES

Food	575,000
Food Labor	450,000
Food Equipment	5,000
Food Consulting	18,000
Total Food Expenses	<u>1,048,000</u>
Rec & Crafts	137,725
Tripping	61,400
Horse Expense	40,000
Medical	33,100
Luggage Vehicle Rental	7,500
Laundry	10,000
Staff Recruitment/Development	51,600
Promotions	4,300
Vehicles & Fuel	135,000
Security	41,000
Bus Rentals	16,000
Western Expenses	166,255
Appalacian Expenses	
Alaska Expenses	205,795
Agree Expenses	64,600
Kennedy Expenses	<u>46,405</u>

TOTAL PROGRAM EXPENSES 2,068,680

TAMARACK CAMPS
DETAIL OF EXPENSES
SCHEDULE B

BUDGET
10/31/2016

MAINTENANCE EXPENSES

Buildings & Grounds	178,300
Utilities	170,000
Equipment Repair	47,000
Household Supplies	50,000
TOTAL MAINTENANCE EXPENSES	<u>445,300</u>

ADMINISTRATIVE EXPENSES

Rent - City Office	65,000
Rent - Foundation Property	902,000
Insurance	235,000
Audit Fee	30,000
Legal Services	35,000
Credit Card Fees	72,000
Computer Expenses	32,000
Development Expenses	53,800
Marketing	33,600
Website Expenses	10,600
Office Equipment	9,800
Office Supplies	77,653
Telephone	31,500
Camper Recruitment	17,700
Postage	9,100
Printing	0
Dues & Subscriptions	18,200
Consulting	58,500
Professional Development	46,200
TOTAL ADMINISTRATIVE EXPENSES	<u>1,737,653</u>